

THE SIGNAL ADVERTISING CONTRACT

Contract, payment, and art must be received by advertising deadline (one week before publication).
Fax completed contract to 404-413-1622, email it to signalads@langate.gsu.edu, or drop it off in our office.

CONTACT INFORMATION

Company/Agency: _____

Contact Name: _____ Email: _____

Address: _____

City: _____ State: _____ ZIP: _____

Telephone: _____ Fax: _____

ADVERTISEMENT INFORMATION

Advertisement title (or first line of ad): _____

Publication date(s): _____

Ad cost (multiply Ad Size times Rate):

Ad Size No. of Columns (Width) X No. of Vertical Inches (Height)		Rate \$10.50 per column inch	Base cost						
+	Color Surcharge	-	Applicable Discount	=	SUBTOTAL	X	Quantity	=	TOTAL COST

PAYMENT INFORMATION

Please choose your payment method:

Pay via check/money order in advance
(make payable to Georgia State University)

Pay via check/money order post-printing
(make payable to The Signal; only available to established clients)

Make checks out to Georgia State University. Mail checks to:
Attn: Student Center Accountant, Student-University Center Administration
Suite 360 - P.O. Box 3973, Atlanta, GA, 30302-3973

NOTE: Proof of printing will be sent (one full issue) to the contact information filled out above. Please verify its correctness before submitting materials. Invoice will be sent for ads not paid for in advance.

AUTHORIZATION

By his/her signature below, the undersigned represents that he/she 1) has the authority to bind the above department or organization and 2) understands and agrees to be bound by the terms of this agreement as stated in *The Signal* advertising brochure, and 3) agrees to pay the above total for this advertisement.

Signature

Title

Printed Name

Date

Receipt of a signed contract and/or payment or art does not constitute a binding contract. All contracts received are subject to approval or rejection by the editorial board of The Signal.